

Developing a technology strategy for schools: key questions



- 1 What communication policies do you have in place? Are parents, staff and pupils aware of them?**

You can make it clear to parents that having strict communication policies does not mean you're unwilling to talk to them but at an appropriate place and time.
- 2 When was the last time you shared communication expectations with the school community?**

Try to share your communication expectations with the school community at the beginning of the academic year. This sets a clear boundary.
- 3 What is your email protocol?**

Having guidance on how you communicate with colleagues internally can make a massive difference.
- 4 What about other communication platforms?**

WhatsApp groups can add additional pressure to feel like you must be 'switched on' at all hours. Do you have a specific policy in place around this type of communication?
- 5 What should staff do if they feel harassed by parents, students or colleagues?**

Make it clear in your strategy who they can turn to for support and the steps they should follow.
- 6 How often will you review this strategy?**

How often do you plan on reviewing this document and ensuring it is still fit for purpose? We suggest you revisit this strategy at least once every academic year.